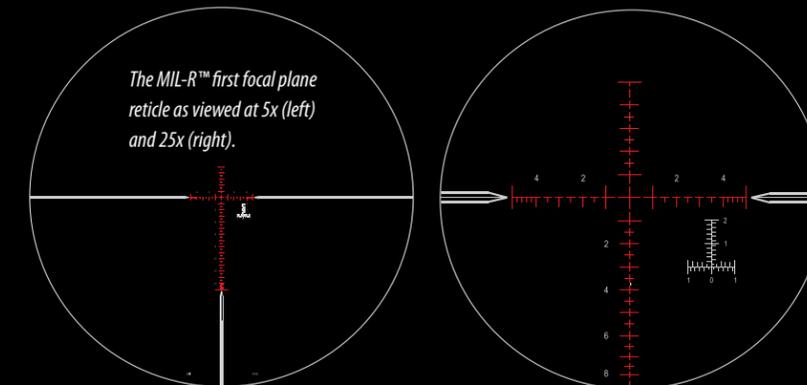


**THE B.E.A.S.T.™ 5-25 x 56 F1:
A RIFLESCOPE THAT EXCEEDS THE CAPABILITY OF ANY RIFLE.**



The ML-R™ first focal plane reticle as viewed at 5x (left) and 25x (right).

BEAST™
BEST EXAMPLE OF ADVANCED SCOPE TECHNOLOGY

Once in a great while, a product comes along that changes our attitudes, our perceptions, the very way we do things.

The B.E.A.S.T.™ is such a product. It is a riflescope years in development. It is a riflescope that many said was impossible to build, with capabilities thought to be beyond current technology.

The need—and desire—to shoot accurately at ever-increasing distances has, in recent years, led to improved bullet design, flatter-shooting calibers and advancements in rifle design, all intended to push the envelope of long-range precision.

This in turn has exposed the limitations of many riflescopes, whether in optical quality, speed, ease of use, or reliability.

The fact is, most manufacturers' riflescope technology has lagged behind the rest of the shooting industry. Except for Nightforce.

The B.E.A.S.T.™ will exceed the capability of any caliber and any rifle that exists today.

That is not an idle claim. It is fact. Read on for proof.

This beast is a beauty.

- INTELLIGENT i4F™ ELEVATION CONTROLS**
- XTREMESPEED™ ADJUSTMENTS**
- DIGILLUM™ DIGITAL ILLUMINATION**
- 90%+ TRUE-TO EYE LIGHT TRANSMISSION**
- EXCEPTIONAL CONTRAST & RESOLUTION**
- 34MM TUBE**
- FIRST FOCAL PLANE RETICLE**

B.E.A.S.T.™

BEST EXAMPLE OF ADVANCED SCOPE TECHNOLOGY

A COMBINATION OF TECHNOLOGY AND PERFORMANCE NEVER BEFORE PUT INTO A RIFLESCOPE.

The U.S. military spoke. We listened.

The playing field in warfare has changed.

Our military snipers are engaging targets at ever-increasing ranges; extremely difficult targets demanding levels of positive identification, accuracy and optical performance that were impossible with existing technology.

Recognizing this, the U.S. military threw out all the conventions associated with tactical day scopes, and requested a riflescope unlike any ever created.

Thus was born the B.E.A.S.T.™

New standards of resolution and clarity.

There are plenty of high-magnification variable power riflescopes on the market. But, magnification without extreme resolving power, razor-sharp clarity and superb contrast—even in dismal light—is of no value.

Military snipers are now called upon to positively identify targets and distinguish threats at distances measured in hundreds of meters. The slightest nuance in appearance can, for example, separate a legitimate IED threat from an innocent non-combatant.

The optical prescription and glass used in the B.E.A.S.T.™ was created through a collaboration between U.S. and German engineers, who were tasked with achieving resolution and clarity that surpassed that of any riflescope in the world.

They succeeded.

Intelligent and intuitive.

- XtremeSpeed™ adjustments provide 60 MOA (20 Mil-Radians) of elevation instantly in a single rotation
- Unique i4F™ intelligent four-function elevation control
- DigIllum™ digital illumination-externally controlled
- Proprietary 360° brake control allows you to instantly secure your elevation adjustments
- ZeroStop™ standard
- Available in MOA or Mil-Radian adjustments (see following pages)

The highest possible light transmission.

The professional sniper's world is one of shadow and darkness. Enemies intent upon doing harm are not in the habit of operating in broad daylight.

Thus, from day one, we knew that the B.E.A.S.T.™ had to outperform any other existing riflescope in poor light. And it does.

The B.E.A.S.T.™ achieves 90%+ light transmission—*approaching the maximum limit of what is physically possible. There is no such thing as 100% light transmission in a riflescope.* Only a handful of riflescopes in the world have ever topped the 90% figure, and the human eye can distinguish differences of approximately 3%. At first or last light, the B.E.A.S.T.™ can make the difference between a precise shot—or no shot at all.

Applicable to any tactical environment.

At just 15.37" in length, the B.E.A.S.T.™ is very compact relative to its power, allowing friendly attachment of thermal, night vision and other accessories.

On today's battlefield, our servicemen can find themselves in a firefight in a crowded, close-in urban environment, or engaging small targets at extreme distances... all in a single day. Our military requested one riflescope equally adept in every conceivable environment, and the B.E.A.S.T.™ 5-25x magnification range provides multi-scope capability in one sophisticated package.



5-25 x 56 F1 B.E.A.S.T.™

Why is the most advanced riflescope on the market today called the B.E.A.S.T.™? It has nothing to do with size, weight, or appearance.

Our engineers were asked to do what was thought impossible... to create a riflescope the likes of which had never been built before. To invent radical new technologies that solve old problems inherent to competitor's products. And to include capabilities and features that for years had been nothing but pipe dreams.

Cut no corners, they were told. Not on materials, on quality, on workmanship, on durability. Conceive the ultimate riflescope, we asked them. Then build it.

It was a challenge so demanding, so taxing, at times so overwhelming, that the concept became known as "a beast," both for the difficulties it presented and for the times when it seemed they had created a monster.

When they succeeded, and it came time to give the newest Nightforce riflescope a name, nothing else seemed appropriate. "But we can't call a riflescope a "beast," some folks said. What does that stand for? What will customers think?

They'll think it stands for "Best Example of Advanced Scope Technology." Because that's what it is.

First focal plane precision

While locating a reticle in a riflescope's second focal plane is most common, a first focal plane location has distinct advantages to the accomplished shooter.

All reticle subtensions, whether in MOA or Mil-Radian configuration, remain in the same visual proportion to the target across the scope's entire magnification range. This makes a first focal plane reticle particularly effective for target holdovers, windage leads and range estimation. It eliminates a number of variables, resulting in greater speed and ultimately in greater accuracy in high-stress environments.



BEAST™

BEST EXAMPLE OF ADVANCED SCOPE TECHNOLOGY

There has never been a riflescope like the B.E.A.S.T.™

Extraordinary light transmission. One-turn, 60 MOA elevation capability that meets or exceeds the *effective* range of any known cartridge, at extreme ranges.

The B.E.A.S.T.™ makes no compromises, no concessions. It is an investment that will pay dividends for years to come... long after less sophisticated scopes become obsolete.

Come to think of it, they already are.



Five advanced reticles are offered in the B.E.A.S.T.™, each designed to make maximum use of its first focal plane reticle location. We offer both MOA- and Mil-Radian-based reticles that combine unequalled precision with speed and ease of operation. Illumination is standard.

90%+ light transmission

The result of collaboration between U.S. and German optical engineers, the B.E.A.S.T.™ provides some of the highest light transmission values ever achieved in a riflescope.

MOA or Mil-Radian?

Your choice of MOA (.50 XtremeSpeed™/.250 fine elevation, .250 windage) or Mil-Radian (.2 Mil XtremeSpeed™/.1 Mil fine elevation, .1 Mil windage) adjustments.

i4F™ elevation controls

The B.E.A.S.T.™ i4F™ elevation system provides four separate elevation adjustment functions. It is lightning fast, completely intuitive, and not found on any other riflescope.

34mm tube

Provides maximum elevation adjustment range (120 MOA/34.9 Mil total).

i4F™ and the B.E.A.S.T.™ 360° secondary zero brake control

Maybe your base zero, set with ZeroStop™, is reasonably close—for example, 150 meters. But suddenly, you anticipate engaging a number of targets at, for example, 750 meters. Dial the necessary elevation, press the button on top of the elevation knob, rotate the knob 90° turn counter-clockwise, and you've instantly set a positive, secure adjustment at that distance. To disengage, press the button again, turn the elevation knob 90° clockwise, and it's released. One-hand instant operation, no fumbling with complicated mechanisms, no time lost, no distraction from your target. Your ZeroStop™ zero point is unaffected.



i4F™ and M2™ precision elevation lever

Make your initial elevation adjustments instantly with the primary adjustment knob, in .50 MOA or .2 Mil-Radian increments. Then, for extreme precision, a simple throw of our fine adjustment lever provides an additional elevation adjustment of .250 MOA or .1 Mil-Radian. Never have elevation adjustments been faster and more precise.

i4F™ XtremeSpeed™ adjustments

60 MOA of elevation adjustment in a single rotation (120 MOA/34.9 Mil available) means you will never get "lost" or have to worry about color codes or other complicated mechanisms. 60 MOA—in a single turn—exceed the capability of any existing cartridge at maximum range. It is highly unlikely you will ever need more.

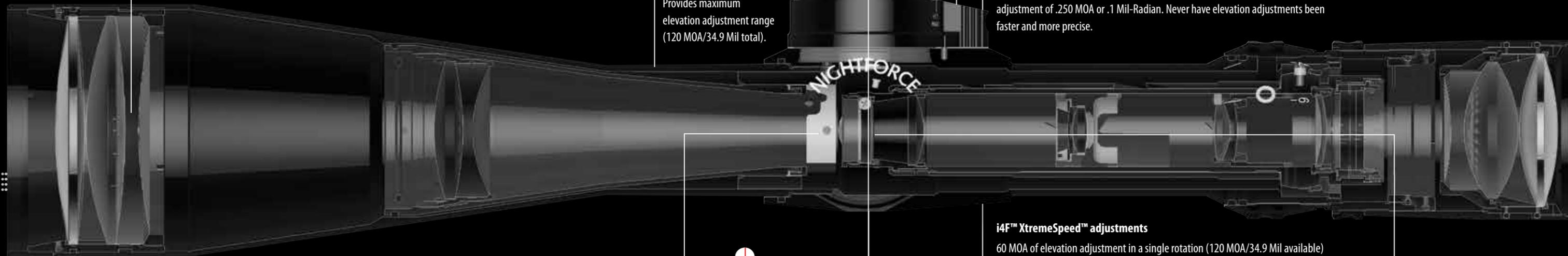
i4F™ and ZeroStop™

Our patented ZeroStop™ system (see page 15) allows you to return to your established zero point at any time, simply by feel. No guessing, no searching, no visual reference needed. It's included with the B.E.A.S.T.™

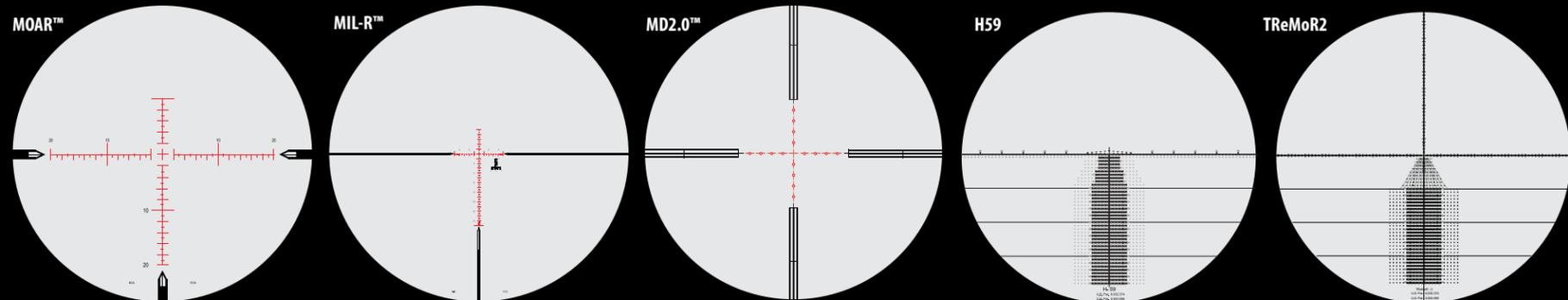


First focal plane reticle

First focal plane reticle subtensions remain in proportion to the target at any magnification allowing simpler target hold overs, windage leads and rangefinding.



Nightforce fully digital Digillum™ illuminated reticle technology is standard on the B.E.A.S.T.™. It will default to the previous setting you chose before turning it off. See page 15 for details.



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